Grow NJ Kids is New Jersey's new quality rating and improvement system. With this system, New Jersey joins over 45 other states in creating universal standards of quality for all child care and education programs (Head Start, Child Care, Preschool, etc.). By enrolling in Grow NJ Kids, you too will have a way to showcase to parents your program's commitment to quality.

Based on a rating system, Grow NJ Kids provides the framework for programs to continue to meet high quality standards in each of the following areas:

- Safe, Healthy Learning Environment
- Curriculum and Learning Environment
- Family and Community Engagement
- Workforce/Professional Development
- Administration and Management

As a child care provider or early learning program, you already know the importance of high quality early care and education. Now, Grow NJ Kids is giving you better access to the tools to help you keep improving.

Grow NJ Kids provides you with:
- an assessment tool to review your program;
- a clear road map for improving quality;
- professional development and training opportunities;
- access to one-on-one targeted technical assistance from Grow NJ Kids specialists;
- mentoring to guide you through the process; and
- a way to market to parents your higher quality program.

To enroll or for more information, visit: www.GrowNJKids.gov/ProvidersEducators/Enroll